PRESS RELEASE

Reaching sonic Nirvana with the McIntosh McAire

Distributed by The HFX Group, the McAire audio system from McIntosh has finally arrived on South African shores – promising local audiophiles nothing short of domestic aural bliss!

9 April 2013, Johannesburg: It is not easy achieving harmony between your love for music and your love for good-looking décor. Modern-day audiophiles are often torn between pleasing their ears and pleasing their eyes (and, more importantly, their better halves) – mountains of wires and a tower of audio gear are difficult to hide. The bottom line is that looks do matter – even when it comes to music.

Enter the McAire – the answer to all these problems! It is a sleek, integrated audio system that delivers the legendary McIntosh look and sound quality – all in a compact size and streamlined design. Says Ryno Goosen from The HFX Group: "Legendary audiophile brand, McIntosh, has been making top-end amplifiers since 1949, which have powered everything from Woodstock to the Grateful Dead. The new McAire is an looks like the vintage McIntosh component, complete with signature twin blue-lit metres – the McAire is really easy on the eyes as it is on the ears."

AirPlay technology

The McAire boasts built-in AirPlay technology that allows you to wirelessly stream music via your Wi-Fi network from your Mac or PC-based iTunes library, as well as music stored on your iPad, iPhone or iPod touch. Utilising a USB cable, iPod classic and select iPod Nanos can also be connected directly to the McAire.

"Unlike Bluetooth, AirPlay's sound quality is pristine, and if you use your iPhone or iPod Touch, you can ditch the remote and use the device to adjust the volume from afar," explains Ryno

Features that make the difference

Featuring two 4" woofers, two 2" midranges and two ¾" tweeters, the McAire can breathe new life into your digital library. Depending on your previous iTunes playback device, the McAire may be like hearing your music again for the first time. To meet your room aesthetics or personal preference, the speaker grilles are easily removed to expose the midranges and tweeters.

Ryno notes: "The McAire manages to pack all the latest essentials into one neat package – complete with full-range stereo speakers including 4-inch woofers. This unit does wonders at taking the often harsh edge off digital music, managing to buff the synths, brass and auto-tuned vocals to ensure warm, velvety and lustrous sound."

Convenient docking and connections

USB docking is available for all-day playback and charging, with song selection and volume handled by the included remote control, or via your iPhone or iPod Touch. Computers, TVs and other sources may also be quickly connected for full range, high fidelity sound.

Ryno notes that the McAire has enough to please even the fussiest of audiophiles: "The McAire's space-saving design, gorgeous good looks, and room-filling sound makes this system versatile enough to accommodate the audio needs of any room in your home."

The McIntosh McAire will be available from the end of April 2013 from The HFX Group. It will retail for R39 000,00 – visit www.hfxsystems.com or phone 011 907 9092 to find a retailer closest to you.

SPECIFICATIONS FOR THE McAIRE:

Electronic Specifications:

NETWORK INPUT
Wired RJ45, 10/100 Base-T; Wireless 802.11, WPA; Apple AirPlay
USB INPUT
Type A Connector with Host Mode Music Streaming; 1Amp Charging for iPhone and iPod
AUX INPUT
Input Sensitivity - 200mVRMS nominal; Maximum Input Signal - 2.2VRMS; Stereo RCA Connectors

Loudspeaker Specifications:

SYSTEM DRIVER COMPLEMENT
Two 4 inch Woofers (dual acoustic ports); Two 2 inch Inverted Dome Midranges; Two 3/4-inch Dome Tweeters
FREQUENCY RESPONSE
60Hz - 45kHz
CROSSOVER FREQUENCY
250Hz 4,500Hz
ENCLOSURE FINISH
High Gloss Black
GRILLE FINISH
Black Knit Cloth
GRILLE ATTACHMENT
Magnetic

General Specifications:

POWER REQURIEMENTS
Field AC Voltage conversion of the McAire is not possible. The McAire is factory

configured for one of the following AC Voltages: 100V ~ 50/60Hz at 25 watts 110V ~ 50/60Hz at 25 watts 120V ~ 50/60Hz at 25 watts 220V ~ 50/60Hz at 25 watts 230V ~ 50/60Hz at 25 watts 240V ~ 50/60Hz at 25 watts Standby: Less than 0.5 watt *Note: Refer to the rear panel of the McAire for the correct voltage.*

Apple Compatibility:

Compatible with the following devices with the latest Apple OS installed.

AIRPLAY CONNECTION OR USB CONNECTION
iPod touch (4th generation) iPod touch (3rd generation) iPhone 4S iPhone 4 iPhone 3GS
AIRPLAY CONNECTION ONLY
iPad iPad 2 iPad New
USB CONNECTION ONLY
iPod classic iPod nano (6th generation) iPod nano (5th generation)

Weights & Dimensions:

DIMENSIONS (W X H X D)
19-3/8" (49.2cm) x 8" (20.3cm) (including wi-fi antenna in vertical position) x 17" (43.2cm) (including connectors and Wi-Fi antenna)
WEIGHT
31 lbs (14 kg)
SHIPPING WEIGHT
44 lbs (19.9 kg)

ENDS

Released on behalf of The HFX Group (www.hfxsystems.com) by The Line Communications (www.theline.co.za, andt@theline.co.za).